

Jesse S. Wheeler, Ph.D
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23 years of experience in international education, cultural exchange, and institutional partnerships.

Education

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| 2007 | Doctorate of Philosophy, Department of Ethnomusicology, University of California, Los Angeles, California |
| 1999 | Master of Arts in Ethnomusicology, School of Music, University of Wisconsin, Madison, Wisconsin |
| 1992 | Bachelor of Science in Speech, Department of Performance Studies, Northwestern University, Evanston, Illinois, with Minor and Certificate in African Studies |

Current and Recent Professional Experience

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| 2012-present | CEO, Encompass Brazil International
<i>Creating international institutional partnerships for universities in the United States and Brazil; coordinating and facilitating high-level strategic visits for university executives seeking to establish a presence in the partner country; enhancing the accessibility of US and Brazilian institutions of higher education for students from partner country; developing of partner relations for government agencies, private and state firms, and universities. Over 25 past US and Brazilian clients.</i> |
| 2012-2013 | Special Assistant to the Vice President of Student Affairs and Enrollment, Baruch College
<i>Developed institutional partnerships, produced and coordinated country-wide outreach and admissions activities, interfaced with Brazilian secondary schools, developed branding strategies, and performed market research. Position canceled due to funding shortfall.</i> |
| 2010-2012 | Assistant to the Directorate, Fulbright Commission in Brazil
<i>Coordinated and assisted on 6 programs simultaneously with 50+ international participating institutions and 150+ individuals yearly. Formed US-Brazilian institutional partnerships to enhance accessibility of US educational institutions to Brazilians. Recruited US-based candidates for newly formed grant programs, such as Fulbright-Brazil Scientific Mobility Program Distinguished Chair. Helped launch new programs for Brazilians, such as Fulbright Chair in Music and Musicology at the Indiana University. Publicized opportunities for STEM research grants. Facilitated the placement of US Americans in Brazilian public schools to expand access to quality English-language education through the English Teaching Assistant (ETA) program. Counseled and mentored grantees. Spear-headed strategic planning design mandated by board of directors. Produced monthly and annual reports. Constructed original evaluation tools. Led Institute of International Education's (IIE) 2012 International Academic Partnership Program (IAPP) with 33 executives, administrators, and professors from 18 US educational institutions.</i> |
| 2001-2015 | Adjunct Professor, Saint Mary's College of California
<i>Co-created a study-abroad program, now among the College's most popular: an instructional travel and service work program for US students in Brazil and Tanzania. I design projects with local community leaders, NGOs, and community-based organizations.</i> |

Selected Past Professional Experience

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| 2010-2011 | Founder and Program Director, CoBra, Brazilian Chain of Change Project, Gama, Brazil
<i>I facilitated a video creation and media literacy workshop for youth in marginalized neighborhoods on the subject of violence, using the model designed with Beyondmedia Education (see below).</i> |
| 2001-2009 | Media Arts Educator, Interim Manager of Development, Beyondmedia Education, Chicago, Illinois |

- Developed curricula, led workshops, and secured external funding for media literacy education for constituents from disadvantaged, underserved, discriminated, and minority backgrounds, including people with disabilities.*
- 2009 Researcher, The Council for Adult and Experiential Learning, Chicago, Illinois
Researched higher education and training programs to help develop learning strategies for working adults.
- 2008 Deputy Field Officer, Campaign for Change/Obama for America, Concord, New Hampshire
Recruited, organized, trained, and supervised more than 75 volunteers, facilitated voter education workshops, collected and analyzed voter survey information, organized candidate campaign events, and canvassed potential voters. I played a central role in the "Get Out The Vote" (GOTV) campaign, which reached more than 14,000 supporters in the last two days of the election, and resulted in a 2 to 1 margin of victory in all 10 city wards. In the traditionally Republican / Libertarian state of New Hampshire, Democrats won all major elections in that cycle due to our efforts.
- 2004-2007 Visiting Researcher and Lecturer, Department of Sociology, University of Brasília, Brazil
- 2001-2002 Adult Literacy Tutor Advisor, Albany Park Community Center, Chicago, Illinois
Managed, supervised, and evaluated corps of 30+ volunteer adult literacy tutors serving adult students in one of the most ethnically diverse neighborhoods in the United States.

Selected Publications

- 2013 "Rock Brasileiro," *Greenwood Encyclopedia of Latin American Music*, ed. George Torres. Santa Barbara: ABC-CLIO. 340-342.
- 2012 "Rock Music and Place as Purpose in Brasília," in *Urban Developments in Brazil and Portugal*. Márcio Moraes Valença, Fernanda Cravidão and José Alberto Rio Fernandes, eds. New York: Nova Science.
- 2012 "Rock, Refrain and Remove: Hearing Place and Seeing Music in Brasília," *Ethnomusicology Forum* 21/1: 77-103.
- 2011 "Mothers, Children and Maternal-Child Health in Images and Song," *Anthropology News*, January. (<http://www.aaanet.org/publications/upload/52-1-Jesse-Samba-Wheeler-In-Focus.pdf>).
- 2010 "Global Protest and the New Cosmopolitan Class," in International Association for the Study of Popular Music 2009 Proceedings.
- 2010 Review of Marissa J. Moorman, *Intonations: A Social History of Music and Nation in Luanda, Angola, from 1945 to Recent Times* (Athens, OH: Ohio University, 2008) and Bob W. White, *Rumba Rules: The Politics of Dance Music in Mobutu's Zaire* (Durham, NC, and London: Duke University, 2008). *African Affairs* 109: 515-518.
- 2009 "Youth Media against Violence," *Youth Media Reporter* 3/3: Online (youthmediareporter.org/2009/06/youth_media_against_violence.html). With Salome Chasnoff.
- 2005 "Rumba Lingala as Colonial Resistance," *Image & Narrative* 10 (www.imageandnarrative.be/inarchive/worldmusica/jessesambawheeler.htm).
- 2005 *Under the Sign of Justice: The Struggle for Quotas at the University of Brasilia*, directed by Carlos Henrique Romão de Siqueira and Ernesto Ignacio de Carvalho. Camera.

Selected Conference Presentations, Lectures, and Colloquia

- 2012 "Higher Education in Brazil," Fulbright Study and Research Orientation Seminar, São Paulo, Brazil.
- 2012 "Idiomatic Expressions and Gestures in Contemporary Brazilian Society," Fulbright English Teaching Assistants Orientation Seminar, São Paulo, Brazil.
- 2010 10th Annual Teaching for Social Justice Curriculum Fair, Chicago, USA.
- 2010 "Rock and Brasília: Towards an Architectonics of Place," 10th Biennial Meeting of the Brazilian Studies Association, Brasília, Brazil. Chair: Jesse S. Wheeler.
- 2009 "Punk in Brasilien: Wütende Kosmopoliten und globaler Protest," Reitschule, Bern, Switzerland.

2008 "Cosmopolitanism's Furious Face," Instituto de Investigaciones Interdisciplinarias,
University of Puerto Rico, Cayey, Puerto Rico.

Selected Event Organization

2012 Institute of International Education's International Academic Partnership Program in Brazil
2012 Fulbright Study and Research Orientation Seminar, São Paulo, Brazil
2011 Fulbright / Department of Education's Summer Seminar in Brazil
2011 Fulbright ETA Enhancement Seminar, Brasília, Brazil

Selected Awards

2006 Dissertation Year Fellowship
2006 Elaine Krown Klein Fine Arts Scholarship
2004 Fulbright-Hays Doctoral Dissertation Award
2003 Title VI Annual Foreign Language and Area Studies Fellowship
2002 University of Chicago Century Fellowship (*Declined*)

Languages

English: native.
Portuguese: fluent reading, writing, and speaking.
Spanish: good reading, writing, and speaking.
German: good reading, functional writing and speaking.
French: good reading, functional speaking.
Kiswahili: good reading, writing, and speaking.
Lingala: functional reading, writing and speaking.

Selected Professional Memberships and Service

UNESCO
Brazilian Studies Association
Society for Ethnomusicology
Fulbright Association
Society for Ethnomusicology, Council Member, 2005-2008.
Creator, curator, editor, "nC₂" fieldwork column, Society for Ethnomusicology *Newsletter*, 2007-2011.
Norient Journal, editor, advisory board, 2008-present.
Ethnomusicology Forum, article referee, 2014.
Critical African Studies, article referee, 2010.
University of Leuven, Institute for Cultural Studies, Ph.D. proposal referee, 2007.

References

Dr. Shawny Anderson, Associate Dean and Professor, Saint Mary's College of California,
(sanderso@stmarys-ca.edu)
Dr. Anthony Seeger, Professor Emeritus, University of California, Los Angeles (aseeger@arts.ucla.edu)
Dr. Jessica Cassleman, Assistant Dean of the Honors College, Washington State University,
(casslema@wsu.edu)
Dr. Salome Chasnoff, Executive Director, Beyondmedia Education (salome@beyondmedia.org)
Dr. Cynthia Warrick, Interim President, South Carolina State University, (cwarrickphd@gmail.com)